



SPECIAL HERITAGE GENERAL ASSEMBLY

Friday, 8th September, 2023
Dr. Samuel Twumasi-Ankrah, HCUC President

VISION STATEMENT

To become a leading Christian University promoting excellence in the advancement of knowledge and entrepreneurship to transform lives and society.

MISSION STATEMENT

Heritage provides education that cultivates conviction, character, creativity, compassion and community to serve God and neighbour.

CORE VALUES

- Conviction
- Character
- Creativity
- Compassion
- Community

OUTCOMES

- Entrepreneurship
- Philanthropy
- Ethics
- Global Exposure & Competence

Logo



1. The **Cross**

2. The **Rising Sun**

3. The **Akan Adinkra symbol**

A. Emblems & Meanings:

The Cross:

- This represents the Cross of Christ, our Lord. The essence of this symbol is twofold: submission to the Lordship of Christ and an attitude of selfless service.
- As a community, Heritage pledges total allegiance to the authority of Jesus Christ, and that His Word and Power form the bedrock of our educational philosophy and conduct.

The Rising Sun:

- This symbolizes that Heritage represents the birth of a new day of higher education on the continent of Africa in particular.
- That Heritage exists to promote the integration of: sound Christian faith and scholarship, the best of tradition and innovation/entrepreneurship.

The Akan Adinkra symbol

("Dea ɔpɛɛ odi hene no, ɔnsom")

"He that wants to become a king should serve"

- This signifies that leadership is servanthood. This ancient Ghanaian symbolism serves as a cardinal identifying mark of Heritage constituents.

B. Colour Scheme

"Green" stands for aspiration for continued growth and advancement.

Red" represents the attitude of self-sacrifice.

"Golden-brown" depicts a sense of creative stewardship.

Altogether, the motifs of the three colors urge members of the Heritage community - administrators, faculty and students to endeavor to make gains with their God-endowed gifts; never settling for mediocrity but through habits of self-sacrifice, hard work, and good ethics always pursuing advancement of God's global kingdom.

C. Motto

“To Know, To Be, To Serve, To Lead”

The motto emphasizes the core beliefs and values

"to Know" – Knowledge: constant cultivation of one's own cognitive, affective and behavioral capacity of knowing.

"to Be" - Character: leading a life of personal integrity.

"to Serve" - Service: emphasizing philanthropy and volunteerism, we make it our goal to offer genuine acts of indiscrimination and care for those who in relationship to us are marginalized and less fortunate.

"to Lead" - Leadership: developing the capacity of foresight, vision casting and risk taking, and role modeling.

HERITAGE MACE



← **Fire** – God's Power

← **Bible** – God's infallible Word

← **Gye Nyame Symbol** – God's Supremacy and Sovereignty

BRAND NAME

"HERITAGE"

Note:

No more "HCC"

Use "University" instead of "School"

HERITAGE ANTHEM

Heritage Christian 'Varsty'
Already there but not yet
Let us all unite and fight
For our common chosen aim
Citadel Immaculate
Let your light keep burning on

Great and everlasting God
King of kings and Lord of lords
Let your Spirit lead us on
As we pledge our lives to you
Leading others with your Word
Thus our lives' purpose is done

As we march towards the goal
Be the strength and guide we need
Bless and protect everyone
That gives out his widow's mite
For it will not be too long
We shall sing the victor's song